



President: Brett Harris
Vice President: Graham Gray

Treasurer: Robin Webb
0418 807 139

Association Secretary: Lauran Holmberg
0419 494 551

ABN: 17 457 288 085

Incorporated in Victoria, A0102608Q

DUMTPA EVENT PHOTOGRAPHER & MEDIA GUIDELINES

To ensure the safety of photographers, competitors, officials, crew and spectators, all photographers and media personnel attending DUMTPA events are required to follow the guidelines below.

LICENSING & IDENTIFICATION

- Photographers must sign in/register with event officials prior to accessing designated media areas.
- **Photographer sign-in will generally be available roughly 1 hour prior to the scheduled event start time.**
- All photographers/media personnel must hold a current AASA Media Licence.
- All photographers/media personnel must wear the designated pink media vest while carrying out media or photography activities at the event.
- The media vest must remain clearly visible while working at the event.

SAFETY

- **The instructions of all DUMTPA officials, track officials, safety personnel and event organisers must be followed immediately.**
- All photographers/media personnel must attend the drivers meeting prior to the commencement of competition.
- Photographers must never cross the pulling track or enter restricted areas while competition is underway.
- Photographers must maintain a safe distance from tractors and other vehicles at all times.
- Do not approach tractors while they are being started, moved, fuelled, repaired or otherwise worked on unless permission has been given by the relevant crew or official.
- Appropriate footwear and any other required PPE must be worn where applicable.
- Photographers must not position themselves in a location that could create a hazard to themselves, competitors, officials, crew or spectators.
- Photographers must not interfere with the operation of the event, including blocking officials, competitors, recovery crews or emergency services.
- Photographers are responsible for the safety and security of their own equipment.

CONDUCT

- Photographers are expected to conduct themselves professionally and respectfully at all times.
- Do not interfere with competitors or crew before, during or immediately after a pull.
- Do not enter competitor pits, work areas or restricted areas without permission.
- Photographers must comply with any reasonable request from event officials regarding their position or access.
- DUMTPA/event officials may direct a photographer to relocate, cease photography or leave an area where a safety or conduct concern exists.
- Approval and compliance of photographers/media personnel is at the discretion of the event holder. The event holder reserves the right to refuse or revoke media access where necessary.

SERIOUS INCIDENTS, ACCIDENTS & INJURIES

- Photographers must exercise discretion when photographing serious accidents, incidents or injuries.
- Images or video relating to a serious accident, injury or significant incident must not be published, distributed or supplied to media outlets or third parties without first obtaining approval from DUMTPA/event officials.
- Where a serious incident occurs, photographers should first contact the event organiser or designated DUMTPA representative before posting related material publicly.
- Photographers should avoid posting graphic or distressing images of injured persons.

SOCIAL MEDIA & PUBLICATION

- Photographers are welcome to promote their work and share photographs from DUMTPA events.
- Where appropriate, photographers are encouraged to tag the relevant DUMTPA and event social media pages.
- Captions and accompanying content must not be deliberately misleading, defamatory or sensationalised.
- Do not publish private or personal information about competitors, crew members, officials or spectators without permission.
- Photographers must obtain confirmation from a parent or legal guardian before photographing children under 18 years of age, particularly where the images are intended for publication or social media.

COMMERCIAL USE & DUMTPA CONTENT

- Photographers may commercially use or sell their photographs where permitted by the event and DUMTPA.
- Photographers should clearly identify themselves as the photographer when supplying images for publication.
- DUMTPA may request permission to use photographs taken at its events for DUMTPA promotional, social media, website and marketing purposes, with photographer credit where practical.
- Photographers must not represent themselves as an official DUMTPA photographer or spokesperson unless specifically authorised by DUMTPA.

COMPLIANCE & ENFORCEMENT

- Attendance at DUMTPA events as a photographer/media representative is conditional upon compliance with these guidelines.
- DUMTPA and event officials reserve the right to refuse media access or remove a photographer from an event where they fail to comply with these guidelines or directions from officials.
- A media vest or AASA Media Licence does not provide unrestricted access to the competition area or restricted areas.
- Safety of competitors, officials, crew, photographers and spectators takes priority over obtaining photographs or video.

By attending a DUMTPA event as a photographer/media representative, you acknowledge and agree to comply with these guidelines and all reasonable directions given by DUMTPA and event officials.